

DAVE KOEKEBACKER

PRODUCT OWNER



Making a product my own and seeing it grow is my drive. Any product can be successful with the right people caring for it.

CONTACT ME

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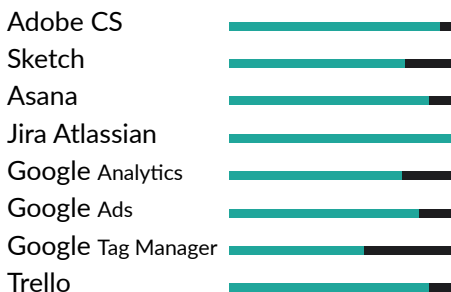
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🌐 www.koekebacker.com

🏠 Rue du Grand-Pre 53
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APPLICATION SKILLS



REFERENCES

JASPER KLEINGELD
E-Commerce Manager

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ERIK-JAN GULDEN
CEO Fortune Factory

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Luath Marsden
CEO FoodKind

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Laura Rocha
UX Designer WTV.

+41 787 427 043



WORK EXPERIENCE

2018 - current

PRODUCT OWNER (agency)
World Television Ltd.



Geneva
Switzerland

In charge of our in-house applications such as CrewStudio, EventStudio, StreamStudio and ShareStudio. I'm in charge of the roadmap, managing our 3 off-shore development agencies within a budget of 250.000 GBP / year. Managing our internal QA department as well as our internal designers. I do the daily standups. Taking care of client facing and stakeholder meetings regarding the progress of the roadmap and sprintplanning.

2018

E-COMMERCE & MARKETING
Fortune Factory b.v.



Alblasserdam
the Netherlands

Closely monitoring the Magento multistore and several Woo-Commerce platforms. Optimizing these platforms based on keywords and KPI's, ensuring their success during multiple seasons. I left early because I moved to Geneve.

2017 - 2018

E-BUSINESS CONSULTANT
In2itive Business holding s.r.l.



Rotterdam
Cluj-Napoca

I was brought on board to open up the Dutch market for the business. Advise new and existing clients on digital solutions. Our main products included TYPO3, Magento 2 and WordPress platforms.



EDUCATION

2009 - 2014

BASc COMMUNICATION & MULTIMEDIA DESIGN
University of Applied Sciences Rotterdam

2004 - 2008

IT Management
ROC Zadkine College Spijkenisse



SKILLS

Product management
SCRUM
User stories
Journey mapping
Agile methodology

Digital marketing
Consulting
Brand awareness
Front-end development
E-Commerce (B2B & B2C)



LANGUAGES

Dutch
English
German